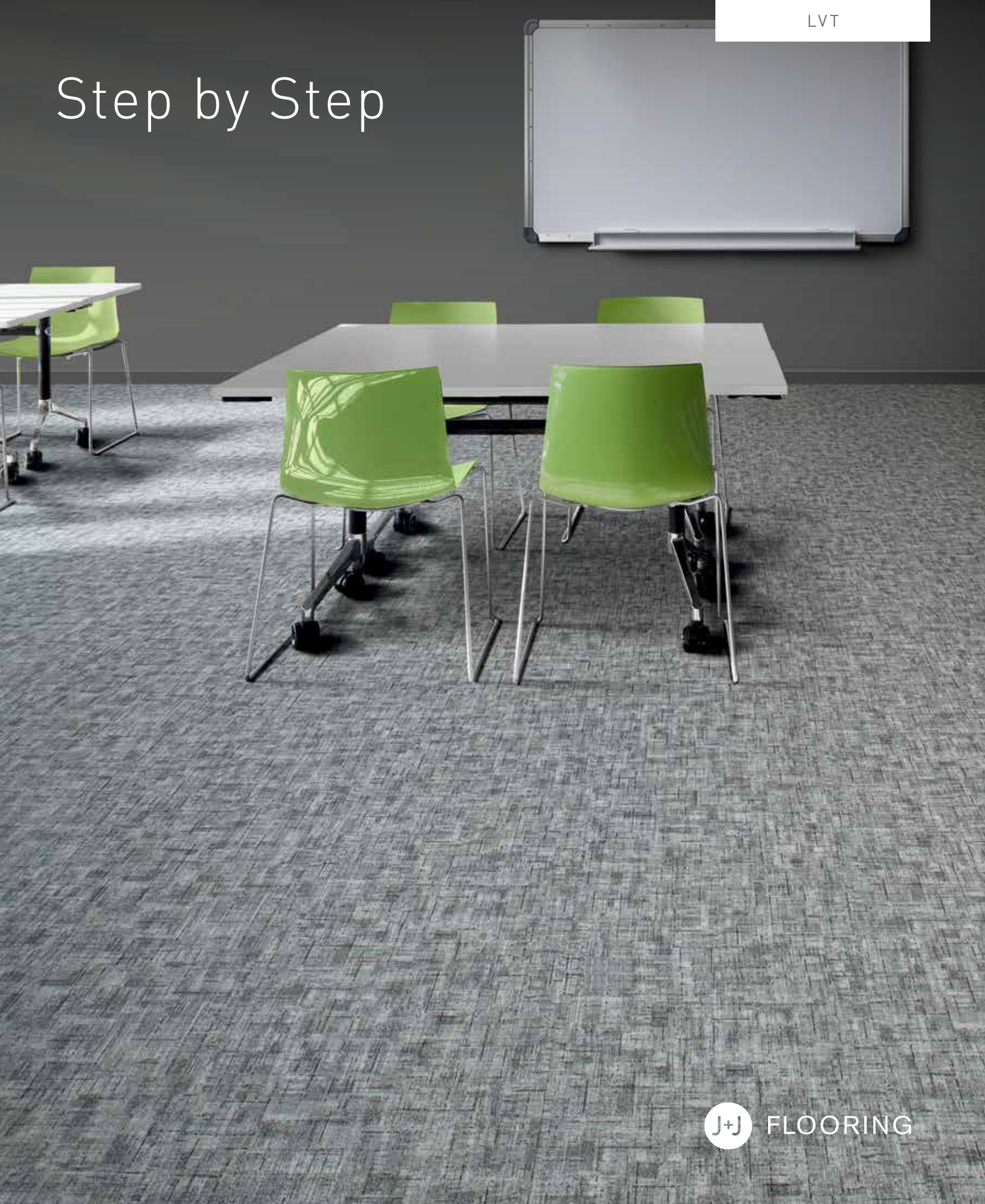


# Step by Step





# Step by Step



## INSPIRATION

Intertwining style with simplicity and a connection to nature, Step by Step features a loosely-woven linen motif, bridging the gap between contemporary and casual. Its chambray inspired pattern offers a palette of six light, medium and dark neutrals, along with six bolder, saturated colors and their softer, accent coordinates. Mix and match earthy tones that add depth and texture – or change the feel of the space with the more energetic tones – perfect for accents, wayfinding, or just adding a visual punch of color. Whether your vibe is bold or you want to keep it simple, Step by Step will provide a natural element and sophisticated aesthetic to a variety of commercial spaces. Available as 18x36 LVT tiles in 3mm and 5mm thickness.



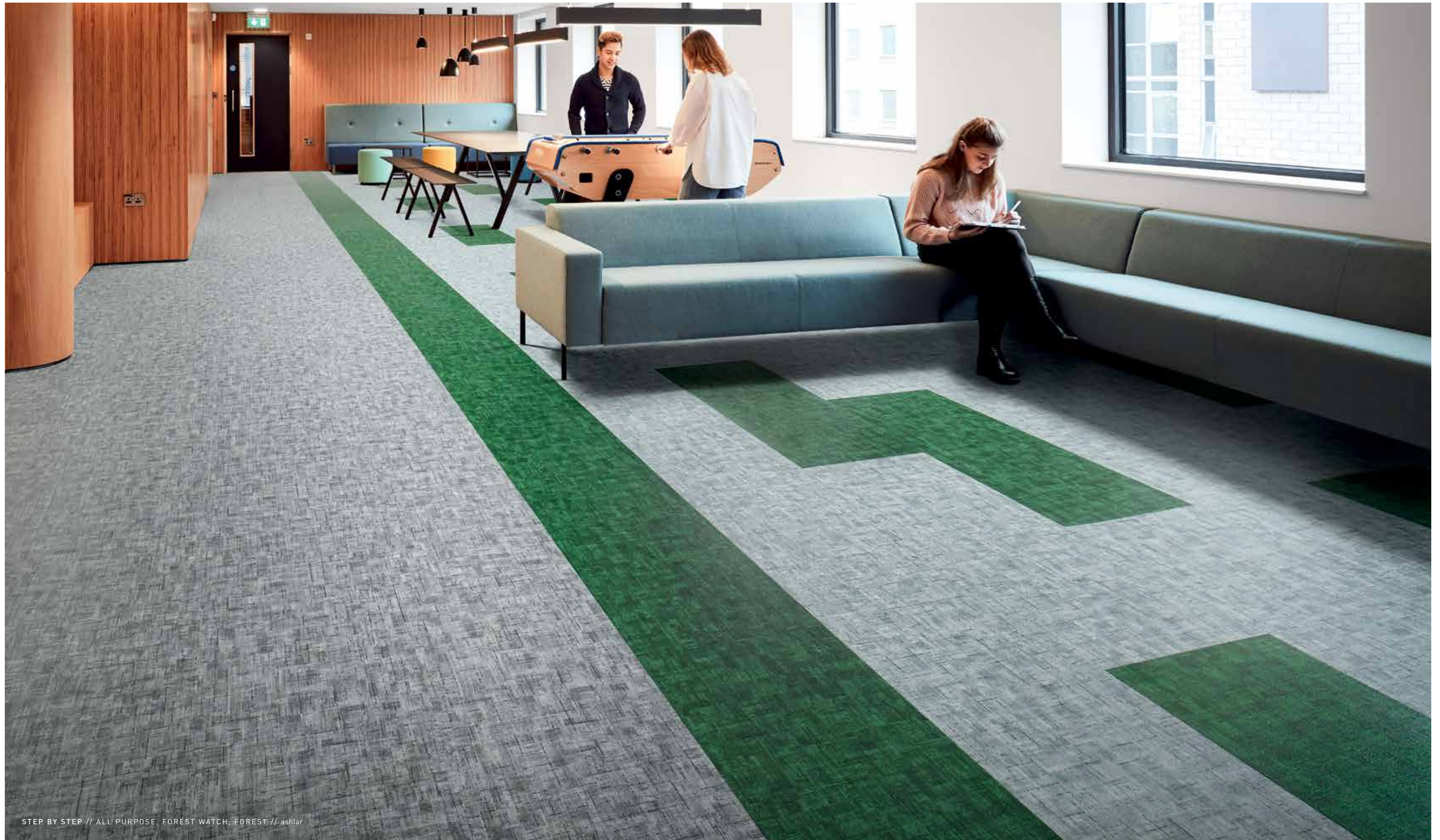
(cover) STEP BY STEP // ALL PURPOSE // ashlar  
(right) STEP BY STEP // OATMEAL // brick





STEP BY STEP // SKY BLUE, SKY // ashtar





STEP BY STEP // ALL PURPOSE, FOREST WATCH, FOREST // ashlar





STEP BY STEP // BLUE DENIM, DENIM // ashtar





# Step by Step 18"x36" MODULAR



COLOR 1127  
oatmeal



COLOR 1129  
egg shell



COLOR 1128  
natural



COLOR 1131  
sky blue



COLOR 1132  
sky



COLOR 1125  
iron garnet



COLOR 1126  
garnet



COLOR 1135  
lime green



COLOR 1136  
limeade



COLOR 1122  
sheer



COLOR 1121  
all purpose



COLOR 1130  
shadow



COLOR 1133  
blue denim



COLOR 1134  
denim



COLOR 1123  
common violet



COLOR 1124  
violet



COLOR 1137  
forest watch



COLOR 1138  
forest





STEP BY STEP // ALL PURPOSE, LIMEADE // MAKE YOUR MARK // SMOKE, FERN, LIME, MARI GOLD // ashlar  
 (back cover) STEP BY STEP // SHADOW // brick



### COORDINATES

Beyond the beauty of individual products, our flooring coordinates effortlessly across all of our product platforms - modular carpet tile, broadloom, LVT and Kinetex textile composite flooring. This offering enables you to blend a range of designs with tonal simplicity to create palettes that reflect the demands of each unique space.

1. NETWORK // 1842 // 2915 Directory // Kinetex

2. ANALYTIC FORM // 7633 // 3600 Cool Green // modular

3. ANALYTIC DIFFUSE // 7632 // 3600 Cool Green // modular

4. MAKE YOUR MARK // V5012 + V5013 // 1069 Lime // LVT

5. STEP BY STEP // V5043 + V5044 // 1121 All Purpose // LVT

6. COLOR ZONE // 7479 // 3221 Ash // modular

7. MAKE YOUR MARK // V5012 + V5013 // 1064 Smoke // LVT

8. URBAN AVENUE // 1843 // 1558 Environment // Kinetex

9. MAKE YOUR MARK // V5012 + V5013 // 1070 Fern // LVT

10. ANALYTIC // 7631 // 3590 Cool // modular

11. STEP BY STEP // V5043 + V5044 // 1136 Limeade // LVT

12. COLOR ZONE // 7479 // 3225 Pepper // modular



SUSTAINABLY SOUND

J+J Flooring believes true sustainability requires full attention to the potential impacts of every aspect of our business. In accordance with our mission of waste reduction, J+J LVT products are 100% recyclable. You can rest assured that health is also a top priority and all J+J Flooring LVT products are FloorScore Certified.



MOISTURE

Are high levels of moisture in your concrete slab causing issues with your project's floor covering? We can help.

- » Cost-efficient
- » Long-term performance
- » Requires no special floor preparation

Installed without Commercialon® Premium Sealer	<b>90% RH, pH 9</b>
Installed with Commercialon® Premium Sealer	<b>99% RH, pH 11 (TileTabs, 5mm) 97% RH, pH 11 Commercialon Adhesive (2.5mm, 3mm)</b>
Installed with Commercialon® High Moisture Adhesive	<b>99% RH, pH12</b>

ZPT ANTI-MICROBIAL TREATMENT

J+J Flooring LVT features a standard enhancement of ZPT (Zinc Protective Technology) anti-microbial. Dispersed into the product during the manufacturing process, ZPT anti-microbial prevents unpleasant odors, degradation and discoloration as a result of microbial contamination. ZPT contains Zinc Pyrithione as the main ingredient with no harmful additives. Zinc Pyrithione is a common dandruff shampoo ingredient and proven to be safe in both household and commercial use. ZPT anti-microbial technology guarantees your J+J Flooring LVT will provide a beautiful, long lasting and safe floor covering for years to come.



- 1 Protective UV Cured Urethane with Ceramic Bead
- 2 Wear Layer
- 3 High Definition Print Film
- 4 Impact Resistant Core Layer
- 5 Foundational Base Layer

COMMERCIALON® PREMIUM MODULAR ADHESIVE

A high strength acrylic latex-based carpet adhesive specifically formulated for bonding modular PVC backed carpet to the floor. This premium adhesive is for use with all Nexus Modular Tile products. This adhesive is guaranteed for the life of the installation when used in accordance with the J+J Flooring Carpet Installation Handbook. Commercialon Premium Modular Adhesive meets the CRI Low-VOC Emission Criteria, CRI ID# PSA-425402. Commercialon Premium Modular Adhesive is non toxic, has ultra-low odor and is antimicrobial in the dry state.

OPTIONAL:

Commercialon® High Moisture Adhesive

TileTabs - High Tack Adhesive Tabs (5mm only)

WARRANTIES

We stand behind every aspect of our LVT. Each warranty is covered for 10 years, provided that installation and maintenance is in accordance with J+J Flooring's LVT Installation instructions.

Installed with Commercialon® Premium Adhesive (non-prorated)	Installed with TileTabs	Installed with any other adhesive
<b>10 years</b>	<b>10 years (5mm only)</b>	<b>1 Year</b>

STYLE	Step by Step V5043	Step by Step V5044
THICKNESS	3 mm	5mm
WEAR LAYER	20 mil	20 mil
FINISH / COATING	enhanced UV urethane w/ ceramic bead	enhanced UV urethane w/ceramic bead
NOMINAL DIMENSIONS (INCHES)	18" x 36"	18" x 36"
PATTERN REPEAT	random	random
CLASS / ASTM F1700	class III printed film vinyl plank - type B embossed	class III printed film vinyl plank - type B embossed
ANTIMICROBIAL	ZPT (zinc protective technology)	ZPT (zinc protective technology)
SQUARE FEET PER PLANK / TILE	4.5	4.5
SQUARE FEET PER CARTON	45	27
PRODUCT WARRANTY	10 year commercial warranty	10 year commercial warranty
REQUIRED ADHESIVE(S)	Commercialon® LVT adhesive	Commercialon® LVT adhesive

MODULAR INSTALLATION METHODS



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Due to the unique visual characteristics of modular carpets, pattern repeats and pattern run-off seams may appear more noticeable than in broadloom carpets. Such visual characteristics do not constitute a manufacturing defect, and as such, should be considered when selecting modular carpet and its installation.

These photographs are representations of the installation for this modular product. Your modular installation may look different than these photos depending upon individual tile placement, lighting, and overall space layout, including furnishings. Final tile placement and the resulting visual is thus the customer's, and not J+J Flooring's responsibility.







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